



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Mentzer Media Services
600 Fairmount Ave
Suite 306
Towson, MD 21286-1002

Contract # 849382

Schedule Dates	08/21/12-08/27/12	Date Entered	08/20/12
Advertiser	Restore Our Future (38281)	Last Modified	08/20/12
Agency/T-Code	Mentzer Media Services (3924)/833926835	Entered By	Penne Marsh
Product	Political - Non-Ballot Issue (1196)	CO-OP	No
Brand	RESTORE OUR FUTURE (161915)	Headline #	06285638
Salesperson	Blair, Cheryl (2205)	Demo	
Sales Office	TeleRep - Philadelphia	Order Type	Normal
Buyer Name	KOHLBAUER,STEPHAIE	Package Deal	
Phone/Fax	(410) 825-1034 /	Commission %	15.00
CPE	356	Commission	\$6,508.50
Account Types	National/Political Issue - Agency	Net Total	\$36,881.50
Billing Type	Weekly/Irregular	Sales Tax	
Comments	RESTORE/FUTURE 8/21		

Norfolk (WVEC) (WVEC)		Rate
By Broadcast Month	Spots	
Aug. 2012	31	\$34,490.00
Sep. 2012	6	\$8,900.00
Grand Total:	37	\$43,390.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/21/12-08/24/12	4	:30	5:29P- 5:58P (ET)	2		X	X	X	X			2	\$1,200.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/20/12
2.0	Normal Line / SPOT	08/21/12-08/24/12	4	:30	6P- 6:30P (ET)	3		X	X	X	X			3	\$1,400.00	\$4,200.00	Norfolk (WVEC) (WVEC)		8/20/12
3.0	Normal Line / SPOT	08/21/12-08/24/12	4	:30	6:58P- 7:28P (ET)	8		X	X	X	X			8	\$1,500.00	\$12,000.00	Norfolk (WVEC) (WVEC)		8/20/12
4.0	Normal Line / SPOT	08/21/12-08/24/12	4	:30	7:28P- 7:57P (ET)			1	1	1	1			4	\$1,800.00	\$7,200.00	Norfolk (WVEC) (WVEC)		8/20/12
5.0	Normal Line / SPOT	08/21/12-08/24/12	4	:30	11:35P- 12:02A (ET)	2		X	X	X	X			2	\$1,500.00	\$3,000.00	Norfolk (WVEC) (WVEC)		8/20/12
6.0	Normal Line / SPOT	08/25/12-08/25/12	4	:30	8A- 9A (ET)							1		1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)		8/20/12
7.0	Normal Line / NASCAR	08/25/12-08/25/12	4	:30	7:30P- 11P (ET)							3		3	\$550.00	\$1,650.00	Norfolk (WVEC) (WVEC)		8/20/12
8.0	Normal Line / SPOT	08/26/12-08/26/12	4	:30	5:58A- 8A (ET)							1		1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)		8/20/12
9.0	Normal Line / SPOT	08/26/12-08/26/12	4	:30	8A- 9A (ET)							1		1	\$580.00	\$580.00	Norfolk (WVEC) (WVEC)		8/20/12
10.0	Normal Line / SPOT	08/26/12-08/26/12	4	:30	9A- 9:30A (ET)							2		2	\$200.00	\$400.00	Norfolk (WVEC) (WVEC)		8/20/12
11.0	Normal Line / SPOT	08/26/12-08/26/12	4	:30	9:30A- 10A (ET)							1		1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)		8/20/12
12.0	Normal Line / SPOT	08/26/12-08/26/12	4	:30	9:58A- 11A (ET)							1		1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)		8/20/12
13.0	Normal Line / SPOT	08/26/12-08/26/12	4	:30	6P- 6:30P (ET)							2		2	\$750.00	\$1,500.00	Norfolk (WVEC) (WVEC)		8/20/12
14.0	Normal Line / SPOT	08/27/12-08/27/12	4	:30	5:29P- 5:58P (ET)	1							1	1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)		8/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Phone/Fax (410) 825-1034 /
CPE 356
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Billing Type Weekly/Irregular
Comments RESTORE/FUTURE 8/21

Date Entered 08/20/12
Last Modified 08/20/12
Entered By Penne Marsh
CO-OP No
Headline # 06285638
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,508.50
Net Total \$36,881.50
Sales Tax

Norfolk (WVEC) (WVEC)

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	08/27/12-08/27/12	4	:30	6P- 6:30P (ET)	1								1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)		8/20/12
16.0	Normal Line / SPOT	08/27/12-08/27/12	4	:30	6:58P- 7:28P (ET)	2								2	\$1,500.00	\$3,000.00	Norfolk (WVEC) (WVEC)		8/20/12
17.0	Normal Line / SPOT	08/27/12-08/27/12	4	:30	7:28P- 7:57P (ET)	1								1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)		8/20/12
18.0	Normal Line / SPOT	08/27/12-08/27/12	4	:30	11:35P- 12:02A (ET)	1								1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)		8/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WVEC	Date: 8/17
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I, Lauren Schumacher
do hereby request station time concerning the following issue:

Restore Our Future, Inc.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				

Total Charges: \$ 43,390.⁰⁰ GROSS

This broadcast time will be used by: Restore Our Future, Inc.

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**
☐ **No**

#849382

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

PRESIDENTIAL RACE

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

RESTORE OUR FUTURE, INC.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

12/6/11 _____
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Penne Marsh Penne Marsh NSS
Signature Printed Name Title